



Rodrigo Domínguez

Graphic & Web Designer · Digital Platform Integrator

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My Profile

I am a graphic and web designer and digital platform integrator specializing in digital education, frontend development, UX/UI, and institutional communications.

I have experience developing web applications, interactive courses, microsites, portals, and digital resources for educational institutions, public-sector organizations, and private companies.

I combine visual judgment, technical structure, and an instructional approach to create functional, intuitive, measurable digital solutions that are ready for implementation.

Skills

· Frontend development · Web integration · UX/UI design · Moodle administration · Digital course development · H5P · Basic instructional design · User management · Assessments and certificates · Metrics tracking · Gamification · Responsive layout · Accessibility and adaptability · Content optimization · Institutional communications · Multimedia design · Problem-solving · Information organization · Continuous improvement

Professional Experience

Training Application Web Developer

Grupo SAR

Independent Contractor · Remote · December 2025 – Present

- I design, develop, and maintain a custom internal training web application that centralizes courses, materials, users, progress, metrics, and learning tracking. I built a SPA using React, Vite, JavaScript ES6, HTML5, CSS3, and React Router, integrating Supabase, PostgreSQL, APIs, and authentication to manage users, profiles, content, and real-time data.
- I implemented an admin dashboard, secure access, progress tracking, KPIs, and gamification to improve engagement, compliance, and training traceability. I transformed internal policies, processes, and materials into clear, organized, searchable, and easy-to-apply digital experiences.

Key tools / areas: React, Vite, JavaScript ES6+, HTML5, CSS3, React Router, Supabase, PostgreSQL, Git, FTP, UX/UI, digital training.

Graphic Designer & Web Integrator

Universidad Nacional Autónoma de México, SUAyED / CUAED

Independent Contractor · Remote · September 2019 – Present

- I design, integrate, and maintain digital learning resources, microsites, courses, and institutional materials for open, distance, and continuing education programs. I have worked on integrating undergraduate degree programs, diploma programs, courses, and educational content into Moodle and web environments using HTML5, CSS3, JavaScript, Bootstrap, and multimedia assets..
- I develop and update sections of the SUAyED portal, including academic offerings, continuing education, news, tutoring, alumni, institutional campaigns, and special projects. I also create responsive layouts, optimize images, apply basic accessibility improvements, and perform web QA before publication, as well as design banners, cover graphics, infographics, posters, animations, presentations, completion certificates, certificates of recognition, exams, and self-assessments.

Key tools / areas: HTML5, CSS3, JavaScript, Bootstrap, Moodle, PHP, Git, Adobe Creative Cloud, Genially, Google Forms.

Graphic & Web Designer

Secretaría de Cultura del Gobierno de México

Independent Contractor · On-site · August 2021 – December 2025

- I maintained, integrated, and updated institutional portals for the Dirección General de Bibliotecas Públicas, including Biblioteca de México, Biblioteca Vasconcelos, Biblioteca Central, and DGB. I developed and published web content using HTML, PHP, databases, and multimedia resources, ensuring visual clarity, intuitive navigation, access to public information, and compliance with institutional guidelines.
- I developed the websites for the XX, XXI, XXII, XXIII, and XXIV editions of the Congreso Nacional de Bibliotecas Públicas. I also designed graphic assets, banners, digital artwork, and visual content for the Red Nacional de Bibliotecas social media channels: Facebook, X, and YouTube.

Key tools / areas: Web design, HTML, PHP, databases, digital content, graphic design, institutional communications, social media, multimedia resources, UX.

Graphic Designer & Web Integrator

Asesoría Administrativa del Norte de México, S.C

On-site · April 2021 – February 2025

- I integrated, administered, and maintained interactive training courses in Moodle, combining instructional design, multimedia resources, internal communications, and platform management. I developed digital courses using HTML, visual assets, videos, audio, quizzes, and H5P activities, transforming internal content into clear, engaging, and easy-to-reference learning experiences.
- I administered Moodle through user management, enrollment, participant tracking, content updates, and technical maintenance. I also monitored progress, engagement, and performance metrics to support training followup and identify areas for improvement. I designed mockups, visual proposals, client-facing pages, internal resources, and organizational communication materials.

Key tools / areas: Moodle, H5P, HTML, CSS, multimedia resources, graphic design, internal communications, user administration, and metrics.

Academic Background

Bachelor's Degree in Graphic Design

Facultad de Estudios Superiores Acatlán

Universidad Nacional Autónoma de México

2014 – Class of 2018

Certifications & Continuing Education

Diploma in Web Design and Development

Facultad de Artes y Diseño

Universidad Nacional Autónoma de México

August 2021 – February 2022

Full Stack Web Development Bootcamp

Digital House

September 2021 – March 2022

English Reading Comprehension Certification

Escuela Nacional de Lenguas, Lingüística y Traducción

Universidad Nacional Autónoma de México

January 2020

Internal Certification in Training Skills

Digitex / Comdata Group

March 2017

Idiomas

Native Spanish

B2 English and reading comprehension certified by ENALLT, UNAM.

Complementary Experience

Graphic Designer

Suprema Corte de Justicia de la Nación · On-site · January 2019 – August 2019 Migrated Canal Judicial catalogs to HTML; editorial design, image retouching, graphic adaptation, materials digitization, and institutional communications.

Teaching Support Activity – Web Development and Hypermedia

FES Acatlán, UNAM · On-site · August 2018 – December 2018 Degree-completion project involving academic support, instructional materials, planning, advising, and student guidance in HTML, CSS, multimedia, and hypermedia.

Internal Customer Service and Sales Trainer

Digitex / Comdata Group · On-site · April 2016 – July 2017 Delivered in-person training for new hires supporting Movistar México campaigns; group facilitation, assertive communication, sales, customer service, and ongoing training.

 **Portfolio**

www.rodri gobonka.com/us



Ideal profile for projects that bring together web design, frontend development, e-learning, digital training, and organizational communications.